



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051.

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Notice-cum-Addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Balanced Advantage Fund (the Scheme)

Introduction of Moneyback feature (Moneyback is only a feature for regular withdrawal from the Scheme and shall not be construed as an assurance or guarantee of returns) under ICICI Prudential Balanced Advantage Fund.

Notice is hereby given to all the unitholders under the Scheme that a Moneyback feature (Moneyback is only a feature for regular withdrawal from the scheme and shall not be construed as an assurance or guarantee of returns) has been introduced under the Scheme with effect from September 10, 2015.

This feature will allow investors to redeem a fixed sum of money periodically at the prevailing Net Asset Value (NAV) depending on the option chosen by the investor.

For more details of this feature, Investors are requested to visit the website of the AMC viz., www.icicipruamc.com.

Investors are requested to take note of the aforesaid changes.

All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM/addenda of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : September 07, 2015

Authorised Signatory

No. 007/09/2015

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.